Table Host Information

ffen
Foundation For Essential Needs

RESHAPING

HUNGER RELIEF BREAKFAST

When

May 15, 2025
7:30-9 a.m.

Where

The Machine Shop
300 2nd St. SE
Minneapolis, MN

Who We Are

The Foundation for Essential Needs (FFEN) is a statewide non-profit focused on building resilient, organizationally healthy food shelves. FFEN strengthens food shelves, equipping them with data, training, and tools to work effectively and serve more people with fresh, culturally relevant foods.

Minnesotans made 7.5 million visits to food shelves in 2023, up 2 million visits from the year before. As more people turn to food shelves for help, those food shelves turn to FFEN. Our core services are provided at no-cost to food shelves in Minnesota and Western Wisconsin.

FFEN helps food shelf leaders adjust to the increased demand, make the most of their dollars, and build systems that can sustain their communities well into the future. Today's food shelves must operate differently and FFEN is their partner of choice to implement change.

FFEN exists to help food shelves do better. Because when food shelves do better, families in Minnesota do better.

Table Host Information

Your support

ffen
Foundation For Essential Needs

The Reshaping Hunger Relief Breakfast is a time to gather, celebrate, and share FFEN's mission and impact. Attendees will hear how FFEN's work has benefitted a local food shelf and the broader community it serves.

To respect your time, and that of your guests, the breakfast program is limited to 1-hour. There is time for visiting, a plated meal, an impact story and opportunity to donate and strengthen Minnesota's food shelves.

There is no cost to host a table and there is no cost to attend the breakfast but, it is a fundraiser. The breakfast creates awareness about FFEN, and aims to motivate guests to invest in our mission.

Our goal is to raise $65,000 at this year's breakfast and your dollars:

- Equip food shelves with data, training, and tools to work effectively and serve more people with fresh, culturally relevant foods.
- Help food shelves secure and manage fresh, perishable foods including fruits and vegetables, meat, and dairy.
- Guide food shelves to strategically source food while reducing costs.

Table Host Responsibilities

Before the breakfast:

- Identify and invite 8-12 guests who will be motivated by our work to give. Invite people who care about you, are interested in supporting you and learning more about the thing you are passionate about.

- We want to make it easy for you to invite colleagues, friends and family and will provide you with an electronic invitation and e-mail template to share. Additionally, we can send a formal, mailed invitation on your behalf.

- Make a phone call to the guests you've invited and ask whether they're able to attend. Registration for the breakfast can be completed online and guests can register themselves for your convenience.

ffen
Foundation For Essential Needs

Table host responsibilities cont.

During the breakfast:

- Welcome your guests and introduce them to others at your table, help them make connections.
- Share why you care about FFEN's work.

After the breakfast:

- Thank your guest for attending and sharing in something you care about.
- FFEN will send a formal, mailed thank you to all attendees on behalf of the organization.

Ready to host a table?

- You will receive a packet of support materials providing additional guidance for table hosts. This pack will include an email template and an invitation.

- Our staff is ready to answer any questions you have and provide any resources you need to make hosting simple.

To become a table host and/or to find out more please contact:

Sarah Colburn
Development and Communications Manager
Foundation for Essential Needs
(612) 217-4611 / Email: sarahcolburn@ffen.org