Sponsorship Packet

ffen
Foundation For Essential Needs

RESHAPING

HUNGER RELIEF BREAKFAST

When

May 15, 2025
7:30-9 a.m.

Where

The Machine Shop
300 2nd St. SE
Minneapolis, MN

Who We Are

The Foundation for Essential Needs (FFEN) is a statewide non-profit focused on building resilient, organizationally healthy food shelves. FFEN strengthens food shelves, equipping them with data, training, and tools to work effectively and serve more people with fresh, culturally relevant foods.

Minnesotans made 7.5 million visits to food shelves in 2023, up 2 million visits from the year before. As more people turn to food shelves for help, those food shelves turn to FFEN. Our core services are provided at no-cost to food shelves in Minnesota and Western Wisconsin.

FFEN helps food shelf leaders adjust to the increased demand, make the most of their dollars, and build systems that can sustain their communities well into the future. Today's food shelves must operate differently and FFEN is their partner of choice to implement change.

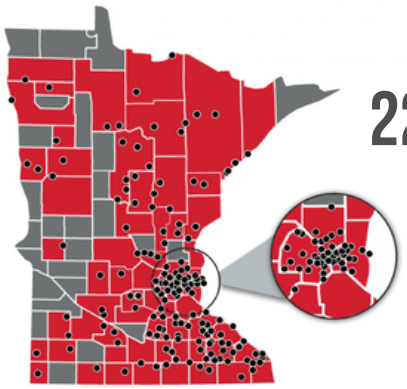
FFEN exists to help food shelves do better. Because when food shelves do better, families in Minnesota do better.

Sponsorship Packet

ffen
Foundation For Essential Needs

Your dollars at work

Providing data, training, and consultation so food shelves can do more



225,000 FOOD SHELF SHOPPERS IMPACTED PER MONTH

200 + FOOD SHELF CONNECTIONS ACROSS MINNESOTA

61 COUNTIES SUPPORTED ACROSS THE STATE

$0.84 AMOUNT OF EACH DOLLAR GOING TO PROGRAMS

Sponsorship in action

When the NorthPoint Health & Wellness Center Food Shelf moved into a building on its main campus next to medical, dental, and behavioral health services, demand soared.

The food shelf was serving 3,000 more people and distributing 113,000 pounds more food in the first half of 2024 compared to the last half of 2023. At the same time, using a Food Sourcing Analysis Report provided by FFEN, the food shelf reduced its costs by one-third.

“The population we serve looks different, the amount of people we serve looks different,” said Marissa Elliott, director of outreach and health initiatives for NorthPoint. “We’ve been working with FFEN this whole time to talk about how we can improve our operations and where there might be some gaps and opportunities.”

(612) 524-9360 • 701 North 3rd Street, Suite 203, Minneapolis, MN 55401 • info@ffen.org

Sponsorship Packet

Sponsorship Levels

ffen
Foundation For Essential Needs

Help food shelves do better so Minnesotans facing food insecurity can do better! Thank you for equipping food shelf leaders with data, training, and best practices to build capacity, work effectively and serve more people in their communities.

	Presenting Sponsor $10,000*	Partner Sponsor $5,000	Impact Sponsor $2,500	Support Sponsor $1,000
Sign with Logo	✓			
Food Shelf Tour	✓			
Give Promotional Item	✓	✓		
Logo on Breakfast Presentation	✓	✓		
Logo on Breakfast Program	✓	✓	✓	
Verbal Recognition	✓	✓	✓	
Breakfast Email Highlight	✓	✓	✓	✓
Logo on Breakfast Webpage	✓	✓	✓	✓
ENews Highlight	✓	✓	✓	✓
Social Media Highlight	✓	✓	✓	✓

*One presenting sponsorship available

Our Audience

- Breakfast attendees: 100+
- Social media reach: 1,300+
- Email/newsletter reach: 1,200
- Unique website visitors: 12,000
- Statewide reach: Touching more than 60 counties and hundreds of communities

Sponsorship contact

Sarah Colburn, Development and Communications Manager
sarahcolburn@ffen.org, (612) 217-4611